

ROCKY LANE'S BLACK JACK



ROCKY LANE'S



A CHARLTON PUBLICATION

BLACK JACK

№ 20

10¢



Are YOU
SKINNY
like I was?

a 90 lb.
weakling
who became
world's
strongest
man



George
Jewett
Champion
of
Champions
World's
Greatest
Builder
of
Champions
and REAL
HE-MAN
out of
SKINNY
and FLABBY
weaklings

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT
and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick,
Easy Methods How To

ADD POWERFUL NEW
INCHES of MUSCLES
around YOUR ARMS,
CHEST, LEGS, etc.

How to IMPROVE YOUR
HE-MAN LOOKS 100%.

Now to BECOME A WINNING ATHLETE
in ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

How to be a WINNER in EVERYTHING
YOU TACKLE.

YES! Your Success Story Can Soon be like John
Sill and thousands of my pupils. Think of it — a
skinny weakling like you became a MAGNIFICENT
MR. MUSCLES — won a BIG SILVER TROPHY, his
name, accomplishments engraved on it and \$100.
A few weeks before, everybody picked on John,
too weak to fight for his rights. TODAY every-
body admires John's movie star build, HE-MAN
STRENGTH, his mighty ARMS, heroic CHEST, slan-
der WAIST, rock-like TORSO, broad manly BACK,
wide military SHOULDERS, new popularity with
the BOYS and GIRLS. His winning drive in ALL
SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are,
if you are in your teens, twenties or thirties,
I'll show you in just 10 thrilling minutes a day
in your home, you can make yourself over by
the only, quick method I turned myself from a
weak to a WORLD CHAMPION.

YES! YOU'LL ADD INCH upon INCH of MIGHTY
MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR
CHEST, BROADEN YOUR BACK and SHOULDERS
FROM HEAD to HEELS, you'll gain SIZE, POWER,
LIGHTNING SPEED, ENDURANCE. Now! become
the SUCCESSFUL HE-MAN in LOOKS and ACTS —
a WINNER in EVERYTHING, athletics, business,
studies.

DEVELOP YOUR S20 MUSCLES
BY THE GREATEST METHOD!

friend, I gained the world,
starting every second to
PERFECTLY develop your
body My "S-My Progressive
Power Method" is TESTED
PROVED by hundreds of
thousands LIKE YOU! SAVE
YEARS, HUNDREDS of dol-
lars! Be as strong, swift,
champion — John Sill, Jim
Norman, Tony Pascarella —
dit! Mail coupon NOW!

Pick the
kind of
BODY YOU
WANT

Check All Your
Goals —

WIN
A BIG
Silver Trophy
and \$100
IN CASH



MAIL THE COUPON TO ME NOW
and I'll Send You FREE these

5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK of PHOTOS of FAMOUS STRONG
MEN ONCE WEAK LIKE YOU



Formerly \$5.00 each. MILLIONS were sold at \$1.00.
Send for them ALL FREE, Mail Coupon BEFORE
IT IS TOO LATE and you have to pay \$1.00 or \$5.00.

I GAINED
60 LBS.

OF SHAPELY
MIGHTY
MUSCLES

BEFORE

Mail
Coupon
I was a
125 lb.
6 ft.
skinny
weakling



says JOHN SILL

I added 7 inches to
MY CHEST, 3 1/2 IN-
CHES to EACH ARM
No, Pal! You don't
have to be a chick-
en-hearted skinny
weakling like I was
only a few weeks
ago

This Can Be
YOU in a
Short
Time!

AFTER

Mail
Coupon
185 lb.
HEAD-
TO-
TOE HE-MAN
POPULAR
ATHLETE
You can
be, too!

THEY CALLED ME
"SKINNY" —
BUT NOW
THEY CALL ME
MR. MUSCLES

TONY PASCARELLA

Thanks to Jewett easy
method I GAINED 25 LBS.
of MUSCLE. PACKED
STRENGTH ALL OVER. I won
new handsome looks—great
athletic ability. Now you
do it!

I BROKE A
WORLD'S
STRENGTH
RECORD!

JIM NORMAN
became Athlete of
the Year. Lifted
the front end of a 2700 lb.
Car. Quilt being a bag-of-
bones weakling like I was.
In 10 minutes of fun a day
JEWETT CAN DO FOR YOU
ALL HE DID FOR ME! I
gained 25 TERRIFIC LBS.
of HAMSOME POWER-
PACKED MUSCLES.



mailing
coupon
below—
the
you do
NOW.

(before it is too late)
as John Sill and the others did

JEWETT Institute of Physical Training, Dept. CM-77, 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body
I want: ☐ I want to gain _____ lbs. (all in).

☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders
☐ I want to become a winning athlete ☐ I want to be a PEP, NEW ENERGY
☐ I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jewett's Photo Book of Strong Men and all
5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND THE
FOR POSTAGE AND HANDLING.

Name _____ AGE _____

Address _____

City _____ Zone _____ State _____

ROCKY LANE'S BLACK JACK

Published Quarterly by Charlton Royal Comics, Inc. Executive offices and office of publication, Charlton Build-
ing, Derby, Conn. Second Class Mailing privileges authorized at the Post Office at Derby, Conn. Price per copy
10c. Subscription 12 issues \$1.20. Copyright 1957 by Charlton Royal Comics, Inc. Pat Mesull, Executive
Editor.

Volume 2, Number 20

NOVEMBER, 1957

(Printed in U.S.A.)

BLACK JACK

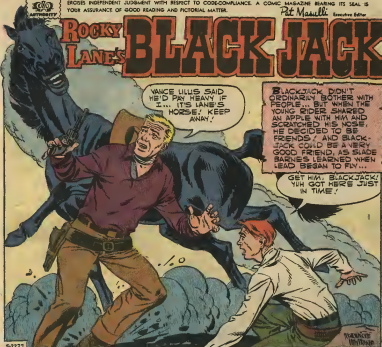
APPROVED
BY THE
COMICS
CODE
AUTHORITY

THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

Pat Masulli, Executive Editor

Rocky
Lane's

BLACK JACK



VANCE ULLS SAID
HE'D PAY HEAVY IF
I... IT'S LANE'S
HORSE! KEEP
AWAY!

BLACKJACK DIDN'T
ORDINARILY BOTHER WITH
PEOPLE... BUT WHEN THE
YOUNG RIDER SHARED
AN APPLE WITH HIM AND
SCRATCHED HIS NOSE,
HE DECIDED TO BE
FRIENDS! AND BLACK-
JACK COULD BE A VERY
GOOD FRIEND, AS SLADE
BARNES LEARNED WHEN
LEAD BEGAN TO FLY...

GET HIM, BLACKJACK!
YUH GOT HERE JUST
IN TIME!

53227

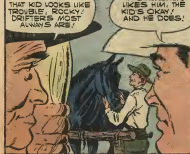
SLADE BARNES DON'T KNOW ANYONE IN
TOWN... AND HE WAS A LONESOME KID WHEN
HE SPIED BLACKJACK...

THAT KID LOOKS LIKE
TROUBLE, ROCKY!
DRIFTERS MOST
ALWAYS ARE!

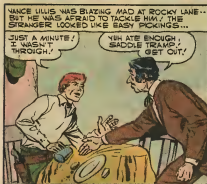
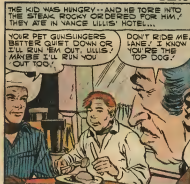
IF BLACKJACK
LIKES HIM, THE
KID'S OKAY!
AND HE DOES!

HE'S SURE A
NICE CRITTER,
MISTER! IS
HE YOURS?

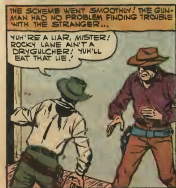
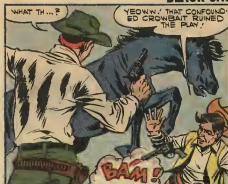
SORT OF! WE KINDA
BELONG TO EACH OTHER!
NOW, YOU FED BLACK-
JACK, HOW ABOUT
HARIN' CHOW WITH
ME?



BLACK JACK



BLACK JACK



DO YOU WANT SPENDING MONEY?

*Sell these popular Patriotic
and Religious Mottoes*

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.⁵⁰

IF YOU SELL 30, YOU KEEP \$3.⁰⁰

IF YOU SELL ALL 40 YOU KEEP \$4.⁰⁰

REMEMBER:

No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE
FOR COMPLETE
DETAILS
TO ➡

STEPHENS CREDIT SALES

Dept. CH P. O. Box 1004

Nashville, Tennessee

BLACK JACK

VANCE WAS RUMED HELPLESSLY WHILE SLADE WALKED TOWARD THE FENCE WHERE A GUNMAN HAD HIDDEN! A FAMILIAR NICKER CALLED HIM THERE...

SO--IT WAS AN AMBUSCADO!
YUH SAVED ME AGAIN,
BLACKJACK!



I DEMAND THAT YOU BE
ARRESTED! YUH SHOT
MY MAN DOWN WITHOUT
GIVIN' HIM A CHANCE!
I'LL GET WITNESSES
TO PROVE IT TOO!

I RECKON
YUH CAN
FRAME ME!
IF I STICK
AROUND AN'
LET YUH...



BUT I'M LEAVIN' TOWN! TELL ROCKY
LANE I'LL SEND HIS HORSE
BACK LATER!



NO ONE IN TOWN HAD EVER SEEN
BLACKJACK, RIDDEN BY ANYONE ELSE
BUT LANE! NOW, HE CARRIED SLADE
SWIFTLY TO SAFETY...

COME ON, BLACKJACK!
THEY'LL BE AFTER US
IN A MINUTE!



LONG AFTER DARK, WHEN SLADE COULDN'T
SEE A THING, BLACKJACK KEPT GOING!
THEN, HE SAW A LIGHT AHEAD--A CAMPFIRE.

HOW ABOUT SHARIN'
THE GRUB, MISTER?
I'M STARVED!

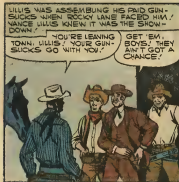
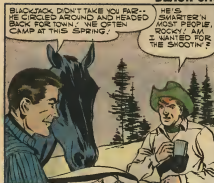


YOU'RE ALWAYS HUNGRY,
SLADE! HOW ARE YOU,
BLACKJACK, OL' BUDDY?

HOW'D YUH
GET HERE
AHEAD O' ME?
WE COVERED
A LOT O'
GROUND!



BLACK JACK



BLACK JACK

PUNCH DRUNK PAWLEY



HONDY PAWLEY! I HAVEN'T SEEN YUH IN A LONG TIME! WHAT ARE YUH DOING THESE DAYS?



HAVEN'T YUH HEARD... I'M A PROFESSIONAL PRIZE FIGHTER!

A PROFESSIONAL PRIZE FIGHTER?



YUP! I'VE HAD FOUR BOUTS ALREADY, AN' I'D BE UNDEFEATED...



...IF I HADN'T LOST TWO OF THEM!

!!!



SAY WHAT'S THAT BIG BOOK YOU'RE CARRYING?

OH THIS? I KEEP A RECORD OF ALL MUH FIGHTS IN IT!



I SEE... A SCRAP BOOK!

!

VOUCHING VARDON



I PROTEST, YOUR HONOR! I HAD NO RIGHT TO BE ARRESTED! I HAPPENED TO BE AT THE BANK WHEN IT WAS ROBBED, BUT I HAD NOTHING TO DO WITH IT!



OH YES? HOW DO I KNOW THAT YOU'RE NOT ONE OF THE CROOKS?

BY MY REPUTATION, THAT'S HOW! ANYBODY WILL TELL YUH I'M A GOOD HONEST CITIZEN!



IS THAT SO? WELL, NAME SOMEONE WHO CAN VOUCH FOR YOUR GOOD CHARACTER!

NAME SOMEONE WHO CAN VOUCH FOR MY GOOD CHARACTER?



SHORE... THE SHERIFF!

HUH, ME? BUT JUDGE, I DON'T EVEN KNOW HIM!



SEE, JUDGE, I COULDN'T FIND A BETTER HONORABLE TO VOUCH FOR ME.... I'VE BEEN LIVING IN THIS TOWN FOR TWENTY YEARS AND THE SHERIFF DOESN'T EVEN KNOW ME!

HA, HA, I RECKON THAT PROVES YOUR CHARACTER! YOU'RE DISMISSED!

ROCKY
LANE'S

BLACK JACK

JACK

TEXAS
RINGER



BLACK JACK

THE TEXAN LEFT ROCKY LANE AFOOT... A MAJOR CRIME IN COW COUNTRY! BLACKJACK FOLLOWED ON A LEAD ROPE...

KEEP QUIET OR I'LL DRAG YUH!



YUH KEEP UP WITH THE GRAY EASY ENOUGH! YUH'RE UP TO SOMETHIN'. YUH DEVIL! KEEP CLEAR OF ME!



YEEIII! LOOK OUT!



THE TEXAN WAS HALF OUT OF HIS SADDLE WHEN BLACKJACK DROVE INTO THE GRAY...

GET AWAY, YUH BLACK IMP!



MY GUN! IF I CAN REACH IT, I'LL... I'D BETTER NOT! HE'LL STOMP ME IF I MOVE!



A HALF HOUR LATER, ROCKY LANE GREETED THE TEXAN ONCE MORE...

MAKE HIM LAY OFF, LANE! HE'S DANGEROUS!

FUNNY -- THE ONLY ONES EVER SAY THAT ARE 'ONKHOOTERS' LIKE YOU!



BLACK JACK

THE TEXAN WAS JAILED -- BUT A SHADY LAWYER APPEARED AND HAD HIM OUT ON BAIL...

YOU WERE STUPID, WHY DIDN'T YOU WAIT? WE'LL CLEAN UP ON YOUR GRAY RACER! YOU DIDN'T HAVE TO STEAL!

IT LOOKED EASY! I'D O' GOT AWAY WITH IT EXCEPT FOR BLACKJACK!

HEAR THAT, BLACKJACK? THERE'S A RACE HORSE IN TOWN -- AND THOSE TWO TINHORN ARE OUT TO MAKE A KILLING!

YOU'RE A RANGE HORSE, BLACKJACK. NOT A RACE HORSE! BUT MAYBE YOU'LL BE BOTH IF THESE SHARPS SUCKER FOLKS INTUH BETTIN'!

THE TEXAN AND THE SHADY LAWYER WORKED FAST! LOCAL MONEY WAS BEING BET ON A FAST DUN BE- LONGING TO THE STABLE OWNER...

ONE HUNDRED MORE ON THE DUN HORSE, TEX! MAYBE THE DUN WILL BEAT YOUR GRAY?

HE WON'T, LAWYER!

THAT DUN LOOKED SORE- LEGGED TUM ME WHEN I SEEN HIM!



THE BETTING WENT ON! THE LAWYER HAD LOCAL TOUGHS COLLECTING BETS TOO! LASH DID HIS BEST TO WARN FOLKS...

SHUT UP, LANE! IT'S NONE OF... UNGH!

IF I THINK THE RACE IS RIGGED, I'LL SAY SO!



BLACK JACK

THAT DUN HAS A LAME FORELEG. THE BETS ARE AUTOMATICALLY CANCELED!

I DUNNO! SOUNDS RIGHT TUH ME!



WE DIDN'T SPECIFY WHICH HORSE MY GRAY WOULD BEAT! WE BET ON THE GRAY AGAINST ANY HORSE!



THE LOCAL CITIZENS KNEW THEY WERE TRAPPED! THE DUN WAS THE FASTEST HORSE THEY HAD... OR THOUGHT THEY HAD...

ALL RIGHT, STRANGER, I'LL RACE BLACKJACK AGAINST YUH!

THAT HORSE CAN'T WIN! HE'S A HAMMERHEAD SNAKE-BACKED PLOWHORSE!



LOOK OUT! GET HIM AWAY!



I RECKON BLACKJACK DISAGREES, TEX! SEE YUH AT THE RACETRACK!



LATER THAT NIGHT...

ONE OF THEM IS OUT TUH INSURE HIS BET! I SURE WOULDN'T INSURE HIM!



BLACK JACK

THE ENTIRE TOWN TURNED OUT FOR THE RACE!
THE TEXAN WAS LIGHT AND RODE LIKE A
JOCKEY...

DOWN TO
THE COTTONWOOD OUT-
SIDE OF TOWN. THEN
BACK! THAT'S ABOUT
A MILE!



THE GRAY HELD THE LEAD AS FAR AS THE
COTTONWOOD--THEN BLACKJACK SURGED
PAST! AT THE FINISH LINE HE HELD A
TWO LENGTH LEAD...

BLACKJACK WON EASY!
WHERE'S THAT LAWYER
AND THE MONEY?



THE LAWYER HAD A START-- BUT IT DID HIM NO
GOOD...

SOME FOLKS
WANTA SEE YUH,
LAWYER!



THAT'S IT. BLACKJACK! HERD 'IM
BACK TO THE MEN. HE TRIED
TO SWINDLE!



YUH GOOFED, LAWYER!
YUH SAID THERE
WASN'T A GOOD
HORSE IN
TOWN!

HOW DID I
KNOW BLACK-
JACK WOULD
BE HERE? HE
MADE THAT TEXAS
RINGER OF YOURS
LOOK LIKE A
TURTLE!



Boys! Girls! Mothers! Dads!
TAKE 'EM FREE!



100 STAMPS

ALL DIFFERENT—from Every Corner of The Globe!
Start NOW to Enjoy The Hobby of Presidents and Kings!

YOURS FREE—100 fascinating foreign stamps. Each different. Each worth real money. Total Catalog Value well over \$2.00. But they're yours FREE. And they haven't even been sorted as to worth, so there's no telling what treasures you may find among them!

There's fun and adventure ahead for you in Stamp Collecting. Almost everything on earth is pictured on stamps—marvels of science and art, natural wonders, great people, the wonder statesmen, kings and movie stars collect them! And now YOU can get started on this wonderful

hobby with 100 exciting, colorful stamps from every corner of the world—ALL yours FREE!

MAIL COUPON TODAY

Supply is limited. So hurry—and we'll also include famous Berlin Bear Stamp FREE—plus a FREE copy of our 'How to Collect Stamps' and other interesting offers for your inspection. Rush coupon—with early life to help cover postage and handling RIGHT AWAY. If coupon has been used, write and mail the direct to: LITTLETON STAMP CO., Dept. CC-9-18, Littleton, N.E.

Also FREE!

If You Act Quickly!
PRIZE! BERLIN BEAR STAMP!
Sought-after Red Russian Bear Stamp issued as propaganda to show rebuilding of Berlin. FREE if you rush coupon.

LITTLETON STAMP CO.
Dept. CC-9-18, Littleton, N. H.

Please send me—FREE—100 DIFFERENT STAMPS from all over the world, plus famous Berlin Bear Stamp, and FREE copy of "How to Collect Stamps." I enclose 10¢ to help cover postage and handling.

Name _____ (Please Print)
Address _____
City _____ State _____

BUILD YOUR OWN CANNON ONLY \$7.00 EACH



NAVAL 24 POUNDER.

The famous American gun that kept the enemy away from our shores! This easy-to-build, all plastic model kit contains 56 pieces!

ONLY \$7.00 plus 10¢ postage.

After you have set up and assembled the pieces together, your friends and parents will gaze with admiration at the beauty of their cannon!

Rush coupon immediately with \$7.00 plus 10¢ in postage and handling for each cannon or \$2.30 in all three. Sorry, no C.O.D.'s

CIVIL WAR, FIELD PIECE.

Famous in the war between the North and South! This kit contains 84 pieces!

ONLY \$7.00 plus 10¢ postage



GATLING GUN.

Early American machine gun. This model kit contains 44 pieces.

ONLY \$7.00 plus 10¢ postage.



Each kit is precision made and contains brass plated parts and eggs and chain! Easy-to-follow instructions are included

SEND COUPON IMMEDIATELY

JOSELY CO., Dept. C-5 NO C.O.D.'s
1472 Broadway, New York 36, N.Y.

Gentlemen, Rush the following to me:
Naval Gun @ \$7.10
Civil War Gun @ \$7.10
Gatling Gun @ \$7.10

NAME _____
ADDRESS _____
CITY _____ STATE _____
Canadian and Foreign orders add 20¢ each per gun and send International Money Order.



WHEN THE WEST WAS YOUNG: GOLD AND BUFFALO.

I first met Sheriff Ben Worster some thirty years ago. A mutual friend introduced us. The famous law man was then about eighty years. He had retired and was living comfortably on a pension and investments. Until his death we saw each other constantly and many an interesting story he told me about his younger days when the West was wild.

"When the news about the discovery of gold reached the East from California," the Sheriff told me one evening, "it gave rise to a lot of rumors. Was it true that a man had found a nugget the size of his head? Could you make the overland trip without fighting the Indians? How many guns should a man take with him?"

So Horace Greely, of the Tribune, sent Bayard Taylor out to California to find out exactly what was what. Now there was one story that had been spread all over Europe. Namely, that the streets were golden. You just stopped everything you were doing, got your self a shovel, started to dig, and that was how you earned a day's pay.

Fantastic? That is what you might say, but it really happened! Bayard Taylor landed in San Francisco. He was walking down the street before the United States Hotel, when he saw the impossible taking place before his very eyes. A dozen men were actually digging up the earth with knives and crumbling it in their hands. Then they would blow the fine dirt carefully and a few specks of gold would be the net profit. A gold hunter would earn about five dollars a day in this manner.

Bayard Taylor was puzzled as to what to do. Should he write that there actually was gold in the streets because he had seen it? If he did this then two things might happen. A lot of people would call him the biggest liar in California. Or a lot of people might start for the

western coast to dig down into the streets for gold.

He had seen the gold and he decided to do some checking. He learned that the gold was the result of leakings from miners' bags and the sweepings from the stores. Miners paid out gold dust in the store. Some dust got onto the floors of the stores. Then the owners of the stores would sweep out the dirt and gold dust into the streets. So technically speaking, there was gold in the streets and you could dig for it.

Horace Greely decided to visit the West himself. When he stepped off the stage coach that brought him to Denver in May of the year 1859, he found the people of that city excited by a gold strike at nearby Gregory Gulch.

During the festivities that entertained him, Horace Greely remarked that he doubted the existence of such a mine. And that he would have to see for himself and pan some of the dirt. His mining hosts eagerly urged him to do so. The editor of the Tribune agreed to make the inspection.

During the night the miner owners, with no thought of serious results, decided to play a joke on him. They sent a message to the foreman of the mine to "salt" it. That is, to load it down with gold dust where Horace Greely would be sure to find it. The next morning he went there and asked for a shovel and a pan. They explained to him how to dig for gold. When he got the gold he was thrilled. How could anyone spoil the fun and tell him the mine was "salted?" They decided to wait until he was ready to return back home. Guess it was an oversight and they forgot to tell him what they had done. Back in the Big City he printed the news about the gold, and he never knew what had really happened way back

there in Gregory Gulch.

While we are talking about gold, and California, let me tell you about something different in windows. Sure, they went out to California to find gold, but while waiting to locate it, the miners had to have a roof over their heads. Some lived in tents, others in lean-to affairs and the local hotels were always filled up to capacity. The fortunate ones did have cabins. However, glass was a scarce commodity so the average cabin had to be dark. Why? No window glass.

Louise Fayette Clappe was living with her husband in their log cabin on Indian Bar. She was invited to dine at the best built log cabin on the river. It was situated on the hill and owned by five very intelligent and hard working miners. At that time there was a tremendous market in California for brandied fruits. That meant in turn — empty bottles.

These clever miners removed three feet of a log on one side of their cabin. The empty glass bottles were then inserted in its place. The space around the necks of the bottles were filled in with clay which caused Louise Fayette Clappe to remark that this novel idea was really an excellent substitute for window glass.

When you think of the West you also think of Buffalo. William Cody became known as "Buffalo Bill". Why? Because a railroad contractor had to feed meat to a hungry crew and William Cody took the contract to supply the meat. He helped to reduce our population of buffalo. But there was an opposite man in the West. He tried to kill a buffalo but failed. His name was Ruben Shaw.

On a July day, he joined a group of men going to hunt buffalo. They left before sunrise and in a short time sighted a large herd quietly grazing on the river bottom. The estimate was that the herd was about four miles away. The hunters managed to keep out of sight until they were within a mile of the animals. The buffalo spotted them and soon were in rapid motion for the hills. The mounted hunters thought to cut off the animals by taking advantage of the ground, but the buffalo beat them to the bluffs.

One result was that the horses became excited. Soon each hunter was alone in pursuit of the buffalo. An immense cloud of dust hung over the landscape. It was hard to distinguish a buffalo at even a range of thirty yards. The numerous gullies made rapid riding both difficult and dangerous.

Shaw soon found himself within twenty yards of a buffalo. He raised his rifle and fired. The buffalo kept on running and it was Shaw who fell off his horse. It seems the horse was not accustomed to the noise of guns. So when Shaw pulled the trigger of his rifle, the horse balked. His clothing was ripped and his canteen

crushed. His rifle was not injured but it was useless because his ammunition was on the runaway horse — also both of his pistols. He had to walk back to the valley. There he found his horse and joined the other hunters. It was his first and last hunt.

The pioneer western hunter who went after buffalo while riding his horse had to work out something different. He had to figure out a technique of loading and firing a muzzle loading gun without dismounting from his horse.

He held his gun within the bend of his left arm. Then, taking the powder horn in his right hand, he drew out the stopper with his teeth. The stopper was fastened to the horn to prevent it from being lost. He shook the required amount of gun powder into his left palm and then closed the powder horn.

He next grasped the gun with his right hand and held it in a vertical position. He poured the powder down the barrel. Next, he gave the gun a sidelong thrust with his left hand in order to shake the powder well through the priming hole into the touchpan.

All this time he had been holding the bullets in his mouth. He took one from his mouth with his left hand. Since it had been moistened by his spit, it adhered to the gunpowder. He dared not hold the gun horizontal because the ball might stick fast in its course. This would allow sufficient air to come between the powder and the lead, and his barrel would blow up. While doing all this he had to keep his horse going at full speed in chase of the buffalo.

Eventually the buffalo almost vanished from the plains. In the fall of 1907, the New York Zoological Society presented to the Wichita National Forest Reserve, a herd of fifteen bison. Bison is another name for buffalo. The animals were shipped from New York to Cache, Oklahoma by railroad — then hauled to the forest reserve in wagons. They arrived there on October 18th.

Mr. Frank Rush, the forest supervisor, notified the Indians about this great event. For two weeks many of them had camped with their families near the pastures to see the buffalo. When the big day arrived, they put on their best clothes and watched while the animals were liberated.

There was only one big problem: What to tell the little Indians about the animals they had never seen. So stories were told about the days when the red men were masters of the country. When they went out hunting the buffalo, and how the buffalo supplied them with clothing, food, and implements. So strange as it seems, it was the East that sent the buffalo to the West."

Next time we meet, I will tell you more tales about the days "when the West was young" as told to me by Sheriff Ben Warster.

HORSES *in* Action

THE KNIGHTS OF THE CRUSADES RODE WAR HORSES THAT DID MORE DAMAGE THAN THE MEN WHO RODE THEM! THEIR MIGHTY FORELEGS LASHED AT THE ENEMY, AND THE WAR HORSES OFTEN TURNED THE TIDE OF BATTLE WHEN DEFEAT SEEMED INEVITABLE!

WINKIE
WORTHMAN



THE HORSE CHANGED THE HISTORY OF THE WEST! WITH THE HORSE, THE SIOUX AND THE KIOWA CAME TO POWER, THINNING OUT BUFFALO HERDS, RIDING SWIFTLY INTO BATTLE AGAINST THE WHITE SETTLERS!



THE HORSE, WITHOUT MAN'S TRAINING, IS A NATURAL BATTLER! A PACK OF TIMBER WOLVES CAN OVERPOWER ANY FOE... EXCEPT HORSES BANDING TOGETHER AGAINST THEIR FOE!



End

BLACK JACK

THE LAST MAN ALIVE

THE DOGGO GANG STRUCK SWIFTLY AND HARD--AND THEY DIDN'T LEAVE SURVIVORS TO TALK, BUT THEY MISSED ONCE...AND THAT EXHAUSTED, HURT HULK OF A MAN SWORE HE'D GET JUSTICE FOR THE OTHERS WHO DIDN'T SURVIVE!



BLACK JACK

HYDE BURNWELL WAS UNCONSCIOUS FOR A WEEK...AND THE RAID WAS A NIGHTMARE HIS FEVERED MIND CLUNG TO EVERY MINUTE...

LOOK OUT! AAAAH! PLEASE, I'LL GET YOU! I'LL GET YOU ALL!

MR. BURNWELL, YOU MUST BE QUIET!



THE WOUNDS HEALED SLOWLY, AND AT LAST THE EMACIATED SURVIVOR WAS ABLE TO WALK...

MAYBE THE NEXT TIME I SEE YOU, BURNWELL, YOU'LL FEEL BETTER! MAYBE I'LL CATCH UP WITH THE DOGGO GANG BY THEN.

IF YOU DON'T, CAPTAIN, I WILL! I'M GOIN' UP TO THE HIGH DESERT!



THEY'LL WISH THEY NEVER SAW THAT ORE TRAIN BEFORE I'M THROUGH! IT MADE THEM RICH... BUT THEY WON'T ENJOY THEIR WEALTH.



NO ONE SAW OR SPOKE TO HYDE BURNWELL FOR FOUR-TEN MONTHS! THEN A STRANGER RODE INTO A SOUTHWESTERN TOWN...AND IT WAS BURNWELL...

POOR DEVIL -- BUT I FEEL SORRIER FOR THE MEN HE'LL BE AFTER ONE OF THESE DAYS!



HEY, LOOK AT THE SCARE-CROW!



DON'T RUN AWAY, PAL, WE...

MOVE AWAY... YOU MAKE ME NERVOUS!



BLACK JACK



TAVERN

Popeye FLASHLIGHT

ONLY
\$1.00

With Bosun's Whistle
and Key Chain



New — for the first time you can have your own POPEYE FLASHLIGHT with key chain and Bosun's Whistle attached. Blow that whistle — flash that light! Send only \$1.00 and we will mail you yours immediately. No C.O.D.'s. Satisfaction guaranteed or money refunded.

21" DIESEL RAIL TRAILER \$2.39 ONLY



Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost two feet long and half a foot high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only \$2.39 with coupon. Your truck shipped immediately. Sorry, no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-4 NO C.O.D.'s
1472 Broadway, New York 36, N.Y.

Gentlemen:

Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

POPEYE FLASHLIGHTS @ \$1.00 each.

31" DIESEL TRUCKS @ \$2.39 each.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

Canada & Foreign Countries: send international money order for \$2.39 for Flashlight \$2.39 for Truck

Circus Boy ICE CREAM MAKER

KID'S Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc.

Send coupon immediately with \$3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.



50 BALLOONS WITH PUMP ONLY \$1.25

Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only \$1.25—together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only \$1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.



SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B-3 NO C.O.D.'s
1472 Broadway, New York 36, N.Y.

Gentlemen:

Enclosed is \$3.98. Send Circus Boy Ice Cream Maker

Enclosed is \$1.25. Send 50 Balloons with Pump.

Name _____

Address _____

City _____

Zone _____

State _____

Canadian and Foreign orders: Send \$4.50 for Ice Cream Maker or \$1.50 for Balloons. Use only International Money Order.

BLACK JACK

HYDE WAS WORKING BLIND BUT HE HOPED SOME OF THE GANG WOULD HEAR HIS THREATS. MEANWHILE, HE DID MANLEY'S DIRTY WORK...

I CAN'T TELL YOU'RE A GUNSLINGER, MISTER! I WON'T FIGHT!

IF I WERE YOU I'D STICK AROUND! MAYBE MANLEY WON'T LAST TOO LONG!



MAYBE THE DOGGO GANG WILL COME FOR HIM TOO! EVER HEARD OF THAT BUNCH OF SNAKES, MISTER?

EVERYBODY HAS! AND IT'S DANGEROUS TO TALK THAT WAY!



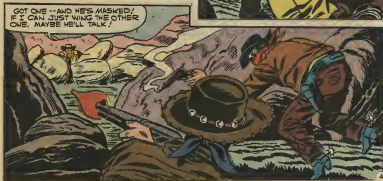
MAYBE FOR THEM, I FIGURE THEY'RE LAYIN' LOW. POSIN' AS SLOW CITIZENS. THERE'S TWENTY OF THEM AFRAID TO LOOK BACK! AND MAN! A GUY LIKE ME AROUND SPOTIN' OFF OUGHTA MAKE THEM NERVOUS!



HYDE'S PLAN WAS CRAZY... BUT HE GOT RESULTS! HE WAS HEAD-ING BACK TO TOWN WHEN THE DOGGO GANG'S ANSWER TO HIS THREATS WAS MADE...



GOT ONE --AND HE'S MASKED! IF I CAN JUST WING THE OTHER ONE, MAYBE HE'LL TALK!



BLACK JACK

THE SECOND BUSHWHACKER RAN FOR SAFETY! BUT HE COULDN'T OUTFIRE HYDE BURNWELL'S ACCURATE BULLETS...



DON'T SHOOT! I'LL TALK! I'LL TALK PLENTY!

START TALKIN'! WHO'S IN THE GANG? WHERE IS THEIR HEAD-QUARTERS?



HE BARBLED ON, THEN HE FAINTED! HYDE PACKED HIM ON A HORSE AND HEADED FOR TOWN...

WAIT, HYDE, WHERE ARE YOU GOING?

WHO'S... IT'S PEGGOT! WHAT HAPPENED, HYDE? DID HE TALK?

YEP! DIDN'T MAKE TOO MUCH SENSE THOUGH! MENTIONED 'DOBEY HILL'.



'DOBEY HILL'! ACCORDIN' TO THAT GENT, THE PLACE IS ROTTEN WITH GOLD FROM THE LOOTED ORE TRAIN!

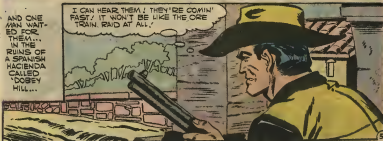


SUDDENLY THERE WAS ACTION ALL OVER TOWN! MEN WHO APPARENTLY HAD NOTHING IN COMMON SHOUTED TO EACH OTHER AND RAN FOR GUNS AND HORSES...



AND ONE MAN WAITED FOR THEM... IN THE RUINS OF A SPANISH HACIENDA CALLED 'DOBEY HILL'...

I CAN HEAR THEM! THEY'RE COMIN' FAST! IT WON'T BE LIKE THE ORE TRAIN RAID AT ALL!



BLACK JACK

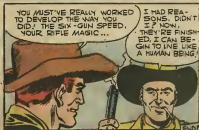
THERE WAS NO PAUSE, NO CONFERENCE! THE LEADER, DAN MANLEY, LED THE MASKED MOB STRAIGHT AT HYDE BURNWELL, AND BURNWELL'S FIRST SHOT THUNDERED INTO THE PACK...



AND OTHER RIDERS RACED ACROSS THE PRAIRIE TO RENDEZVOUS AT 'DOBBY HILL,' A CAVALRY PLATOON...



LATER, AFTER THE LAST OF THE DOGGO GANG HAD BEEN MANACLED...



END

BLACK JACK



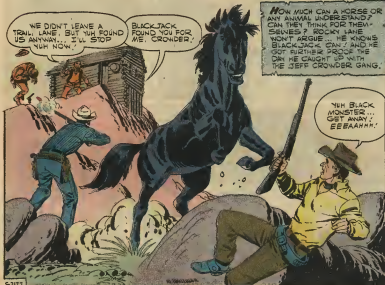
BLACK JACK

ROCKY
LANE'S

BLACK JACK

JACK

in HORSE SENSE



BLACKJACK WAS WORTH A DOZEN GUNS TO THE FAMOUS MARSHAL... BUT BLACKJACK SAW THE THIRD OUTLAW TOO LATE...



BLACK JACK

CROWDER PANICKED AT THE SIGHT OF THE BLAZING RED EYES...



AND THEN IT WAS QUIET! QUIET! BUT FOR BLACKJACK'S GUESSTONING WHICKER OVER HIS FALLEN MASTER...



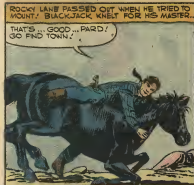
HEAD HURTS!
AH... THAT
FEELS GOOD!



THANKS, BLACKJACK! YUH
SAVED MY HIDE! I
STILL FEEL WOBBLY!



ROCKY LANE PASSED OUT WHEN HE TRIED TO
MOUNT! BLACKJACK KNELT FOR HIS MASTER...
THAT'S ... GOOD ... PARD!
GO FND TOWN!

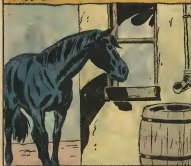


IT'S ROCKY LANE! SOMEONE
GET A DOCTOR WHILE I
HELP HIM INSIDE!



BLACK JACK

ROCKY LANE WAS TAKEN INSIDE! BLACKJACK WAITED OUTSIDE FOR A WHILE...



...THEN HE TOOK A LOOK FOR HIMSELF...

HOWDY, PARD! I'M OKAY NOW... THANKS TO YOU!



I SHORE WISH YOU COULD RIDE, ROCKY! THE CROWDER GANG'LL HEAD FOR THE BORDER! WE CAN'T FIND THEIR TRAIL WITHOUT YOU!

I'M TOO DIZZY TO RIDE! THERE'S ONE WHO KNOWS WHERE THAT TRAIL BEGINS...



...AND CAN TRAIL CROWDER, BLACKJACK!



THE SHERIFF WAS SKEPTICAL... BUT HE AGREED TO TAKE SOME DEPUTIES AND MAKE A TRY...

THAT HORSE CAN'T LEAD US TO CROWDER! HE'S TOO SMART FOR LAWMEN... HE'LL FOOL A HORSE TOO!



THAT HORSE IS SMART! SEE, HE DIDN'T LIKE WHAT YOU SAID!

OKAY, JUST KEEP HIM OFF ME! LET'S GET STARTED!



BLACK JACK

BLACKJACK LED THEM ON A RUN! HE SEEMED ANKIOUS TO SHOW THE SHERIFF THE TRAIL...



THIS IS WHERE ROCKY LANE HAD THE FIGHT! BLACKJACK SEEMS TO HAVE THEIR TRAIL!

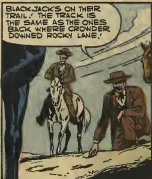


BLACKJACK DIDN'T GO SO FAST ON THE NEW TRAIL...

THAT HORSE IS OVER-RATED! HE CAN'T TRAIL CROWDER OVER THIS ROCK!



BLACKJACK'S ON THEIR TRAIL! THE TRACK IS THE SAME AS THE ONES BACK WHERE CROWDER DOWNED ROCKY LANE!



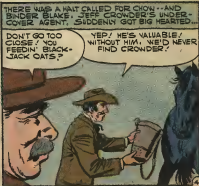
CROWDER WILL GUN ME SURE IF I LET THE CAUSE LEAD US TO THE HIDE-OUT! I'VE GOT TO STOP HIM... BUT I CAN'T USE A GUN! I KNOW...



THERE WAS A WAIT CALLED FOR CHOW--AND BINDER BLAKE, JEFF CROWDER'S UNDER-COVER AGENT, SUDDENLY GOT BIG HEARTED...

DON'T GO TOO CLOSE! YOU FEEDIN' BLACK-JACK OATS?

YEP! HE'S VALUABLE! WITHOUT HIM, WE'D NEVER FIND CROWDER!



YOGI BERRA
HOMERS IN THE 9th
WINS BIG GAME!

GIVEN!

BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU **CASH**
or **PREMIUMS**



GOSH! LOOK AT ALL THOSE GIFTS YOGI IS GETTING FROM THE FANS!



CONGRATULATIONS ON "YOGI BERRA NIGHT!"



YOGI WAS RIGHT! LOOK AT ALL THE WONDERFUL PREMIUMS WE EARNED SELLING WHITE CLOVERINE BRAND SALVE!



EXTRA! EXTRA!
YOU GET FREE GIFTS for MAILING COUPON NOW
FREE! Yogi Berra Picture Exciting "Puzzles"!

... and we'll send you a Big, FREE Catalog, too. Dozens of wonderful premiums (sent postage paid) simply give other pictures we send you with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture). Rush coupon to start.

GET YOUR YOGI BERRA PICTURE AND "PUZZLES" NOW!

OUR 63rd YEAR-WE ARE RELIABLE

WILSON CHEMICAL CO., Dept. 99-C Tyrone, Pa.

MAIL NOW!

Wilson Chemical Co., Dept. 99-C Tyrone, Pa. Date _____
Gentlemen: Please send me on trial 14 colored air pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will name amount asked within 30 days, return a Premium or keep Cash Premium as explained under Premium marked in catalog sent with order, postage paid to start. Be sure to send my FREE "PUZZLES" and FREE picture of Yogi Berra!

NAME _____ AGE _____
ST. _____ E.D. _____ BOX _____
TOWN _____ TOWN NO. _____ STATE _____
PRINT NAME _____
PRINT LAST NAME _____

★ Paste coupon on postal card or mail in envelope today

BLACK JACK

BUT BLAKE WASN'T GENEROUS -- HE WAS USING WOLF POISON IN THE OATS...

HOLD STILL, YUH BLACK DEVIL!



THIS IS POISONED GRAIN, BLAKE! YUH TRIED YUH KILL BLACKJACK, I'LL TAKE YORE GUN!



BEFORE THE SHERIFF COULD STOP HIM, BLAKE MOUNTED AND RODE AWAY...



HE'LL BE GONE BEFORE YUH CAN SADDLE UP! HE'LL WARN CROWDER!

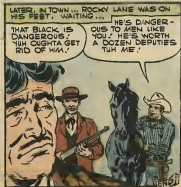
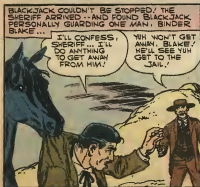
THAT BLACK HORSE AIN'T GINN' UP! SADDLE UP-- WE'LL FOLLOW HIM!



SOMEONE'S COMIN', JEFF! WAIT... IT'S A HORSE! NO ONE'S RIDIN' HIM!

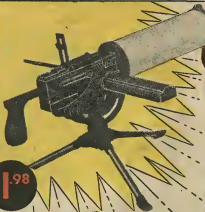


BLACK JACK



Automatic Firing Tripod Machine Gun

IT'S MAGAZINE FED—SWIVELS IN ALL DIRECTIONS!



1.98

LOOK AT ALL YOU GET

- Pellet firing Tripod Machine Gun with sight
- Fires 10 rounds as fast as you pull the trigger
- Loads with a magazine
- Full size target for practice
- Full supply of ammunition

10 DAY FREE TRIAL

We're so sure that you'll be delighted that we offer a full 10 day Free Trial. You risk nothing. Send only \$1.98 plus 37¢ shipping charges for the complete outfit including Tripod Machine Gun, full supply of pellets and target.

Kids, here's an authentic reproduction of a U.S.A. Type 1917A1 water cooled machine gun, loaded with lightning fast power. This high powered hunk of lightning equipment loads ammunition right into the magazine like a real machine gun. Then, by means of the automatic repeating device it fires 10 rounds just as fast as you pull the trigger. It sets up sturdily on its tripod, and the swivel base turns it in all directions to ensure complete coverage and range, with a special sight attachment to insure a direct hit. Imagine the thrill as you advance with your machine gun blasting the enemy in a hail of fast firing automatic repeating pellets.

DEVELOPS DEADLY TARGET SKILL

A full size target comes to you along with your exciting Tripod Machine Gun. Just like the army training program, you too can acquire great shooting skill, till in no time you'll be hitting the mark with deadly accuracy. But don't delay! Order now. Only \$1.98 plus 37¢ shipping charges.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP.

Dept. TD-W

35 Wilbur Street

Lyndbrook, N. Y.

Rush my automatic, repeating Tripod Machine Gun and target at once. If I am not 100% delighted I may return it within 10 day Free Trial for prompt refund of full purchase price.

☐ I enclose \$1.98 plus 37¢ shipping charges.

☐ Send C.O.D. I will pay postman on delivery.

Name _____

Address _____

DEVELOP MUSCLES OF STEEL!

START BUILDING A SUPER
BODY IN JUST 10 DAYS

only \$1.00

Earn the respect of all you meet



YOU'LL FEAR NO-ONE

Imagine how proud you'll be when your muscles begin to bulge and your body begins to take on the powerful, rock-hard appearance of a "Mr. America". You'll fear no one because you're confident of your might! And, wherever you go you'll enjoy the envious glances of other guys, and the open admiration of all the girls who'll just love to feel your muscles. "Power-Gym" is compactly made of elastic rubber. Only \$1 plus 25¢ shipping charges.

10 DAY FREE TRIAL

Order now! If you aren't 100% satisfied with the improvement shown in just 10 days return to us for full refund of purchase price.

Features

- Develops a muscular frame
- Keeps you trim
- Keeps you healthy
- Fear no one
- Be envied and admired
- Made of elastic rubber

Money Back Guarantee

Honor House Products Corp.

Dept. MD-18

Lyndbrook, New York

Rush my "Power-Gym" Muscle Builder at once. If I am not 100% delighted I may return it within 10 day free trial for full refund of purchase price.

☐ I enclose \$1 plus 25¢ shipping charges.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D.

Name _____

Address _____

Check the Kind of Body YOU Want! RIGHT IN THE COUPON BELOW

...and I'll Prove How EASILY You Can Have It!

Charles Atlas

AWARDED the title of "The World's Most Perfectly Developed Man"



VALUABLE TROPHY GIVEN AWAY

Be the only one to receive this trophy when you receive a copy of "Dynamic Tension" today! Send 10¢ to: Mr. Charles Atlas, Dept. 325-6, 115 East 23rd St., New York 10, N. Y.

JUST tell me where you want it—and I'll add **SOLID INCHES** of powerful new muscle **SO FAST** your friends will grow bug-eyed with wonder!

Do you want me to broaden your shoulders—put trip-hammer power in both your arms—make your legs two pillars of strength? Then just check what you want below. I'll prove you can get it in just 15 minutes a day—in your own home—or it won't cost you a penny!

I don't care if you are 15 or 50 years old—or how ashamed of your present physical condition you may be. I can give you a "barrel chest" and a vice-like grip. I can shoot new strength into your old backbone, exercise those inner organs—help you cram your body so full of pep, vigor and red-blooded vitality that you won't feel there's even "standing room" left for weakness and that lazy feeling. I'll wake up **the** **best** **of** **your** **energy** **and** **your** **muscles** **make** **it** **happen** **like** **a** **high-powered** **dynamo!** You'll feel and look different. Man, you'll begin to LIVE!

WHAT'S MY SECRET?

"**DYNAMIC TENSION!**" That's the ticket! The identical natural method that I myself developed to change my body from the scrawny skinny cheated weakling I was at 17

to my present superman physique! Thousands of other fellows are becoming marvelous physical specimens—my way! I give you no gadgets or contraptions to fool with.

When you have learned to develop your strength through "Dynamic Tension" you can laugh at the artificial muscle-makers. You simply utilize the **DORMANT** muscle-power in your own God-given body—watch it increase and multiply double-quick into real solid **LIVE MUSCLE**.

ARE YOU

Slender, weak and out of shape?
Always tired?
Nervous?
Lacking in confidence?
Suffering from the blues?
Fat and flabby?
Depressed because of your weight?
Want to be **strong** **and** **happy** **in** **15** **minutes** **a** **day** **in** **your** **own** **home** **for** **FREE** **BOOK**?

My method—"Dynamic Tension"—will turn the trick for you. No theory—so easy! Spend only 15 minutes a day in your own home. From the very start you'll be using my method of "Dynamic Tension" almost unconsciously every minute of the day—walking, bending over, etc.—to **BUILD THE MUSCLE AND VITALITY** you want. And you'll be using the method which many great athletes use for keeping in condition—prize fighters, wrestlers, baseball and football players, etc.

FREE

Illustrated 32-Page Book. Just Mail the Coupon.

SEND NOW for my book describing my famous method. (Over 3½ MILLION fellows have sent for it already.) It contains 32 pages, packed from cover to cover with actual photographs and valuable advice. Shows what "Dynamic Tension" has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely **FREE**. Just

glancing through it may mean the turning point in your whole life! Check the information you want (in the coupon below) and rush it to me personally. **CHARLES ATLAS, Dept. 325-6, 115 East 23rd St., N. Y. 10, N. Y.**



Here's The Kind of Results I Get:

"I gained 11 lbs. and 4½ inches on my chest, 3 inches on my arms. I am never constipated."

—Henry Kesse, Condo

"I gained 34 lbs. and increased my chest 6 inches!"

—Lester Lynn, Calif.

"What a difference! Have put 3½ inches on my chest (normal) and 2½ inches expanded."

—J. S., New York

"Gained 29 lbs. When I started

your course I weighed only 141. Now I weigh 179."

—F. K., New York

"The benefits are wonderful. The first week my arm increased one inch, my chest two inches."

—E. M., Geo.

"You changed me from a weakling to a real he-man. My chest has gone up 6 inches. I am a solid mass of muscle."

—J. W., Montreal

CHARLES ATLAS, DEPT. 325-6, 115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of Body I want:

(Check as many as you like)

- ☐ More Weight—Solid—in The Right Place
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Stronger Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

I need an absolutely **FREE** copy of your famous book showing how "Dynamic Tension" can make me a new man—32 pages, crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and nothing for it does not oblige me to say so.

Name Age

(Please print or write plainly)

Address

City State

☐ If under 18 years of age check for Booklet A.

Boys! Girls! Men! Women!



"FEATURE" 21-CARD ASSORTMENT
Our leading seller... your leading money-maker



GAY, CHEERY CHRISTMAS GREETINGS
A Delightful surprise in every card



21 CARDS OF RARE BEAUTY
On elegant luxurious parchment

FREE Actual Samples of the 4 Great New Lines of Popular Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Send your friends and neighbors and make **YOUR MONEY** too! You'll get with exquisite, custom designed, NAME-IMPRINTED Christmas Cards on beautifully fine stock & large variety of designs, designs, designs, in Personal and Christmas Cards. They're just by being shown. It's easy too, because **We ship to your customers and we pay the postage.**

Thrilling, New, First-Time Ideas in Christmas Cards Will Bring You

MORE EXTRA MONEY

Quicker Easier
THAN EVER BEFORE!

For Example: YOU CAN MAKE \$50⁰⁰ for selling only 50 boxes of our 900 line. Samples Free!

To Prove This...we'll send you our famous 21-Card "Feature" Christmas Assortment on approval and **FREE** samples of our exquisite, big-variety Special Value Personal Christmas Card lines **PLUS** full-color Catalog of our complete, money-making line. Just mail the coupon below. You'll be glad you did.

Here's \$75.00 to \$500.00 for Your Spare Time

You don't need any experience. This is the fastest, easiest way to make all the extra money you need, and more, in your spare time! Simply show these spectacular, new, first-time ideas in Christmas Cards at low prices. All your friends and neighbors will fall in love with them on sight. Last year thousands of Wallace Brown folks made \$75.00, \$200.00, \$500.00 and even more this easy, simple way. It's fun! Join them by mailing this coupon **NOW**.

ORGANIZATIONS: Churches, clubs, veterans' societies, etc., can now add hundreds of dollars to their treasury with these fast sellers. Give organizations more on coupon for Fund-Raising Plan.

WALLACE BROWN, Inc.
11 East 26th Street, Dept. U-123
New York 10, N.Y.



SCRIPTURE-TEXT CHRISTMAS ASSORTMENT
21 inspiring Religious Cards



GOLD 'n' GLITTER
14 Shining Cards—Each a "Jewel"



VELVETONE CHRISTMAS ASSORTMENT
New, Exciting! Rich deep-tone flocking and sparkling sequins

76 MONEY-MAKERS

Best Wallace Brown line in 37 years. Free Catalog shows many more fast sellers: Gift Wrappings, Everyday Greeting Cards, Decorated Stationery, Novelty Gifts, Floral/Nautilus, Children's Books. All bring you more money.

Paste This Coupon on Postcard or Mail in Envelope

Wallace Brown, Inc., Dept. U-123
11 East 26th St., New York 10, N.Y.

Please rush 21-Card "Feature" Christmas Assortment on approval—plus **FREE** samples of Personal Christmas Cards and **FREE** Catalog and money-making plan.

Name

Address

City & Zone State

If writing for an organization, give its name